



**WORK WITH US
TO ADVERTISE YOUR**

DAY TRIPS & EXCURSIONS

At Scenic we're always looking to improve and to encourage more people than ever before to enjoy a holiday by bus, coach & rail.

That's why we're looking to add day trips, excursions and holidays to our website.



Whether you run multi-day coach holidays with meticulous itineraries, day trips to the seaside or simple minibus trips to local Christmas markets, we want to work with you.

We're keen to speak to operators, big and small, about what they would want from a platform designed to market these trips.

We have some ideas on what features will be needed by operators, but want to work collaboratively with the industry to refine our offering and add all the features operators and passengers want.



Speak to our team on stand to get involved.

Alternatively, scan this QR code or visit [creativefruitbowl.com/scenic/day-trips](https://www.creativefruitbowl.com/scenic/day-trips) to find out more & get started.



Scenic

DAY TRIPS & EXCURSIONS

Below is an example pricing table for listing day trips and holidays on the Scenic website. We're keen to work with operators on a suitable pricing model.

You'll see some of our feature ideas below, including adding trips to the Scenic website using API connections from your existing software - making it super simple for you to list your trips on Scenic.

Operators that work with us to develop these features will benefit from year 1 discounts and early access to new features.

Speak to our team to get started.

These are speculative prices, we're keen to work with bus & coach operators on our costs.

FEATURES:

Add trips using **third party APIs**, saving you time

Who creates & updates listings

Can update **places to visit**

Repeating trips

Multi-day **trips & excursions**

Connect **things to do** on your trips

Number of **photos per trip page**

Upload videos to your trips

Access to **ChatGPT AI content tools**

Access to our **bespoke SEO tools**

Free stock images via our API tools

Premium iStock & Adobe images via API

TripAdvisor reviews via API

Journey planning via Google Maps API

	BRONZE	SILVER	GOLD
	£20 per day of trip	£50 per day of trip	£100 per day of trip
Add trips using third party APIs , saving you time	not available	yes	yes
Who creates & updates listings	you do	you do or API	you do or API
Can update places to visit	yes	yes	yes
Repeating trips	not available	not available	yes
Multi-day trips & excursions	yes	yes	yes
Connect things to do on your trips	yes	yes	yes
Number of photos per trip page	5 photos	20 photos	unlimited
Upload videos to your trips	not available	not available	free!
Access to ChatGPT AI content tools	not available	+ £5/trip	free!
Access to our bespoke SEO tools	not available	free!	free!
Free stock images via our API tools	yes	yes	yes
Premium iStock & Adobe images via API	not available	+ £10/trip	free!
TripAdvisor reviews via API	not available	+ £5/trip	free!
Journey planning via Google Maps API	not available	+ £10/trip	free!

All costs shown are exclusive of VAT, which will be charged.